



# MUST HAVE EDITION

BY ESSENS BEAUTY





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## WELCOME TO ESSENS

I am extremely proud of our new product range, that is presented in the catalogue which you are holding in your hands right now. We joined forces with a team of excellent makeup artists led by the incredible makeup artist Pavel Kortan and we have prepared a completely new ESSENS Beauty MUST HAVE EDITION collection for you. This collection has everything necessary for achieving perfect makeup, using the best textures, a wide range of colours, high quality ingredients and stylish packaging. I believe that you will enjoy our decorative cosmetics and it will become part of the personal and professional sphere of your life.

A handwritten signature in blue ink, appearing to read 'Michal Kovář', with a stylized flourish at the end.

Michal Kovář



Comfort in everyday use, endless hydration  
and perfectly unified skin. This new product line  
Second Skin is representing it all.  
Perfect makeup, the feeling of a natural glow  
is everyone's dream.







## SECOND SKIN EYESHADOW PRIMER

Light base under eyeshadows to ensure their long lasting effect. Eyeshadows do not sit in creases, are more resistant and have a more radiant colour. Delicate creamy consistency is easily applied and dries quickly.



11 ml  
13.10 €



## SECOND SKIN PRIMER

Silky primer is a perfect base under foundation and guarantees its perfect fixation. Due to its special composition, it smoothes the skin and softens the visibility of pores.



30 ml  
21.50 €



# SECOND SKIN BB CREAM

Toning hydration cream cares for the skin, smoothes, brightens and unifies the skin tone. Vitamin E provides all-day hydration and prevents skin aging. High protective factor against harmful sun rays SPF 25.



Dark

Medium

Light

30 ml

25.40 €







01

02

03

04

05

06

07

08



35 ml  
29.90 €

## SECOND SKIN FOUNDANTION

Long-lasting foundation with a rich moisturising texture and high coverage for skin tone imperfections. It contains brightening components that reflect light and relieve the skin of signs of fatigue.





# SECOND SKIN CONCEALER

Corrector for the area around the eye which touches up dark circles and brightens the skin thanks to optical particles. It contains a hydrating complex of hyaluronic acid and vitamin E, which ensures all-day hydration and prevents skin aging. Thanks to its special composition, it does not irritate the eyes and skin around the eyes.



3 ml  
**15.20 €**

3 x 2.8 g  
**19.20 €**



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7.5 g  
**17.60 €**

# SECOND SKIN TRANSPARENT POWDER

Transparent powder for all skin types and skin tones absorbs excess shine and minimises the visibility of pores, skin imperfections and wrinkles. A velvety matte look gives the skin a more natural look and perfectly fixes the makeup for an immaculate and long-lasting look.



## SECOND SKIN BLUSH PALETTE

Blush palette contains bronzer, blush and highlighter in one. Beautiful pigmented colours give your skin a natural look and healthy looking facial features. Can be applied alone or in any chosen combination. The palette is suitable for face, eyes or body.







We, here in ESSENS, we all love smiles.  
For that reason, we have taken extra care  
in selecting the right lip products with the best  
textures, a wide range of colours and with high  
quality ingredients. Don't hesitate to combine,  
play around with them and keep on smiling.



**Pink Sparkle**

**Pure**

**Bronze**

6 ml  
**14.60 €**



# GLITTER GLASS LIP GLOSS

Liquid lip gloss with fine glitters and ultra high gloss. Its smooth creamy texture ensures the effect of full lips without a sticky feeling.







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Pruly Lip Butter

Peach

EGENS BEAUTY

Pruly Lip Butter

MUST HAVE EDITION

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Pruly Lip Butter

Cherry

EGENS BEAUTY

Pruly Lip Butter

**Cherry**



**Orange**



**Strawberry**



**Raspberry**



**Peach**



**Coconut**



## FRUITY LIP BUTTER

It resembles a crayon, colours like lipstick and moisturises like a lip balm. It has a glossy effect and a delicate fruity scent. The creamy structure makes it easy to apply and gives a smooth and silky finish. Argan oil and vitamin E keep the lips hydrated supporting the skin elasticity.



3.5 g  
**14.10 €**

4.2 g  
14.70 €



## CLASSY LIPSTICK

Moisturising lipstick with a satin finish has a beautiful cream texture with perfect coverage and long-lasting effect. Shea butter and vitamin E perfectly nourish and hydrate the lips.











6 ml  
**18.30 €**



## **ALL DAY MATTE LIPSTICK**

Long-lasting liquid matte lipstick with distinctive pigmentation and luxurious creamy texture ensures perfect coverage, quick and accurate application. It is available in trendy rich colour shades. Avocado oil and vitamin E keep the lips hydrated and support skin elasticity.



# LIP PENCIL



Creamy contouring pencil with a fine texture, high durability and long-lasting effect. It allows easy and accurate application. The composition is enriched with hyaluronic acid, which cares for the lip skin.

1.2 g  
**16.80 €**

**Nude**



**Rose**



**Pink**



**Red**



**Dark Red**



**Wine**



**Pink**



**Coral**



**Fuchsia**



# SIMPLE SMOOTH LIP PENCIL



Extra creamy pencil with a fine texture and easy application. The natural ingredients ensure high hydration and shea butter, beeswax and carnauba wax take perfect care of the lips.

2.49 g  
**16.80 €**







SMOKEY eyes in one go!  
Perfectly thick and nourished lashes  
and unique composition of our pencils  
allow you to play and combine any colours  
to your taste. Your gaze can talk, so underline it  
with our exclusive eye range.



# EXTRAVAGANT LASHES MASCARA

Black, extremely lengthening mascara adds an extra full lash effect. Soft brush wraps each line of lashes for a dazzling look. Special multi functional complex nourishes weak lashes, gives them volume and supports their growth.



9 ml  
**19.20 €**

# DRAMA LASHES MASCARA

Black, extremely thickening mascara for maximum volume and length. Slightly bent rubber brush conjures up a perfect look in one go. The special composition nourishes the lashes and also creates a flexible glossy film on them.



13 ml  
**19.20 €**











# SIMPLE SMOKEY EYE PENCIL

Pencil eye shadows with unique powder structure provide endless ways of usage, from delicate lines to expressive makeup. Innovative graphite ensures easy and perfect application.



*Green Dust*

*Glow Ash*

*Velvet Mink*

*Midnight Blue*

1.15 g

18.30 €

# EYEBROW PENCIL



Pencil for perfect eyebrow shaping has a fine texture and is waterproof with a long-lasting effect of up to 13 hours. The perfect final eyebrow line is ensured by a practical brush.

1.2 g  
**16.80 €**

**Blonde**



**Brunette**



**Dark Brunette**



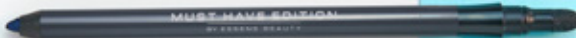
**Onyx**



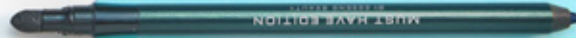
**Coffee**



**Smoke**



**Emerald**



**Sapphire**



# EYE PENCIL



Waterproof intense and soft eye lines with excellent coverage are smudge-resistant and have long-lasting effect up to 10 hours. Cottonseed oil and jojoba oil together with the wax component ensure easy and accurate application. Foam applicator ensures fine blending for a natural smokey eye look.

1.2 g  
**16.80 €**









# BEAUTY BAG MUST HAVE EDITION

A cosmetic bag that reflects the pure white line of our new MUST HAVE EDITION decorative cosmetics product line. It is very spacious, practical and washable with clips on the sides for hanging.

Dimensions: 23 x 15 x 11 cm  
**16.80 €**

# PENCIL SHARPENER MUST HAVE EDITION

High quality cosmetic sharpener with KUM® Dynamic Torsion Action® blade. At constant tension, the blade dynamically adapts to different forces acting on the pencil during sharpening. Thanks to our sharpener, you can trim our pencils with accurate precision.

**3.30 €**





## **ESSENS BOUDOIR SECOND SKIN PERFUME AND ESSENS BOUDOIR**

Together with our new Must have edition collection, we have also opened a unique ESSENS Boudoir environment for you, which will become a place for our personal and online meetings, also designed for sharing feedback and for presenting ESSENS products. From this beautiful conjunction, our new perfume ESSENS Boudoir Second Skin was created, which carries the soul and scent of our Second Skin products and is veiled in an exclusive box in the design of our ESSENS Boudoir showroom.



ESSENS Boudoir Second Skin perfume carries the scent of the Orient and flowers.

Top note: Almonds, green tones, pepper, black currant

Middle note: Lily of the valley, jasmine, tuberose

Base note: Amber, tonka bean, cocoa



50 ml  
**28.10 €**



You are holding in your hands an accomplished dream, which my whole team has been working on for more than a year. There have been many ideas and inspirations throughout this project. We wanted to design something totally unique for every individual, that will allow you to fully develop your business platform into an enjoyable and entertaining entity. My team and I carefully designed each product from the very beginning, personally choosing the colours, scents, textures and also the packaging. We prepared a new design of products and catalogue, took every photo and put a lot of our enthusiasm and devotion into this project. I firmly believe that thanks to the new MUST HAVE EDITION collection, we will expand your professional boundaries, enable you to be part of the world of decorative cosmetics and that we will bring huge opportunities for your business and success to our network.

Thank you for your trust, thank you for the opportunity to accomplish my dream and design a range of decorative cosmetics for the ESSENS world brand.



Pavel Kortan







PARABEN FREE



DERMATOLOGICALLY TESTED



OPHTHALMOLOGICALLY TESTED



NOT TESTED ON ANIMALS



VEGAN FRIENDLY



[www.essensworld.com](http://www.essensworld.com)